# 1. Arcades

## Revenue Streams:

* **Leasing Fees**: Monthly lease payments from the arcade for the simulator.
* **Revenue Share**: A percentage of the revenue generated by the simulator in the arcade.

## Cost Structure:

* **Initial Setup Costs**: Purchase and installation of the VR racing simulator.
* **Maintenance and Support**: Regular maintenance and technical support for the leased simulator.

## Revenue Projections:

### 1. Tier 1 Cities

#### Revenue Streams

### **Average Session Fee**: ₹1,200

### **Average Sessions per Day**: 40

### **Monthly Sessions**: 600 (assuming 15 days of operation)

#### Revenue Projections

### **Arcade's Monthly Revenue**: ₹720,000

### **Revenue Share**: 12% (₹86,400)

### **Monthly Leasing Fee**: ₹70,000

#### Cost Structure

### **Maintenance and Support**: ₹5,000

### **Staffing (Proportionate)**: ₹10,000

### **Miscellaneous Costs**: ₹5,000

### **Total Monthly Expenses**: ₹20,000

### 2. Tier 2 Cities

#### Revenue Streams

#### **Average Session Fee**: ₹900

#### **Average Sessions per Day**: 35

#### **Monthly Sessions**: 525 (assuming 15 days of operation)

#### Revenue Projections

#### **Arcade's Monthly Revenue**: ₹472,000

#### **Revenue Share**: 18% (₹80,500)

#### **Monthly Leasing Fee**: ₹50,000

#### Cost Structure

#### **Maintenance and Support**: ₹5,000

#### **Staffing (Proportionate)**: ₹10,000

#### **Miscellaneous Costs**: ₹5,000

#### **Total Monthly Expenses**: ₹20,000

### 3. Tier 3 Cities

#### Revenue Streams

#### **Average Session Fee**: ₹700

#### **Average Sessions per Day**: 30

#### **Monthly Sessions**: 450 (assuming 15 days of operation)

#### Revenue Projections

#### **Arcade's Monthly Revenue**: ₹315,000

#### **Revenue Share**: 22% (₹69,300)

#### **Monthly Leasing Fee**: ₹35,000

#### Cost Structure

#### **Maintenance and Support**: ₹5,000

#### **Staffing (Proportionate)**: ₹10,000

#### **Miscellaneous Costs**: ₹5,000

#### **Total Monthly Expenses**: ₹20,000

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